

- V. Write a detailed note on Corporate Social Responsibility.
- VI. Shed light on the corporate social responsibility practices in India.
- VII. Write a detailed note on Corporate Governance.
- VIII. Write notes on the following :
- (i) Ethical leadership
  - (ii) Ethical decision making.

**Exam. Code : 110104**  
**Subject Code : 2609**

**Bachelor of Vocation (Banking & Financial Services)**  
**4<sup>th</sup> Semester**  
**BUSINESS ETHICS AND CORPORATE SOCIAL**  
**RESPONSIBILITY**  
**Paper : BVC 401**

Time Allowed—2 Hours] [Maximum Marks—50

**Note :—**There are **Eight** questions of equal marks.  
Candidates are required to attempt any **Four** questions.

- I. Discuss the role of Business Ethics in the global economy.
- II. Write short notes on the following :
- (i) Marketing ethics
  - (ii) Environmental ethics.
- III. What are ethical dilemmas ? What are the sources of their resolution ?
- IV. Write notes on the following :
- (i) Ethical culture
  - (ii) Value based organizations